



Established: 1961

Location: Boca Raton, FL

Mascot Name: Owsley

Conference: American Athletic

Florida Atlantic University®

Florida Atlantic University™ Owls

Florida Atlantic®

Florida Atlantic Owls®

Unbridled Ambition®

Owsley®

Note: General verbiage will not need to carry a trademark designation when used in conjunction with Florida Atlantic University mark.

Owl Script Marks

Kids Cl

I Heart Florida Atlantic Marks

Florida Marks

Note: Restricted for athletics and retail use

Winning in Paradise Mark

Note: Restricted for Athletics and retail.

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contact branddevelopment@fau.edu

To request department and specialty marks not listed on the art sheet, please contact the Florida Atlantic Creative Services Department at cbacchus@fau.edu.

ADDITIONAL PERTINENT INFORMATION

- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- Any and all uses of the names, images, likeness and/or numbers of Florida Atlantic University student-athletes must comply with university policies and applicable NCAA regulations.
- NO references to alcohol, drugs, or tobacco related products may be used in conjunction with University Trademarks - logos, symbols, indicia, insignia, trade names, service marks, and trademarks (collectively "Florida Atlantic University Trademarks").